



A Bethany School Community Event to
Raise Funds for the Andrew Dawson
Financial Aid Fund

SPONSORSHIP PROPOSAL



About Bethany School

Bethany School is a private, independent, Episcopal School offering Kindergarten – 8th grade students an exceptional education experience. Located in the village of Glendale, we have served the children of Cincinnati for over 125 years.

At Bethany School, we are committed to helping children achieve academic excellence while developing a love for learning and a meaningful connection to the diverse world around them. Experiences both inside and out of the classroom help our students build strong character, with a focus on empathy, responsibility, independence, and a passion for service and leadership.

Bethany School by the Numbers

Our school serves 160 students, representing over 120 families.

- 37% of our families receive financial aid.
- 68% of our students are African-American.
- 22% of our student are Caucasian.
- 10% of our students are Multiracial.
- 1% of our students are Hispanic.

About The Glow Fun Run

Over the past few years, our amazing students have been enthusiastically participating in a wonderful walk/run event aimed at raising funds for financial aid. However, this year, we took it a step further by empowering the students to have a voice in choosing how to raise money for the Andrew Dawson Financial Aid Fund. The students voted and chose an indoor glow run that they're incredibly excited about.

The date is set for Wednesday, April 24, when the Bethany Athletic Center will be completely transformed into an exciting neon lit track. Each class will have their chance to walk or run for an entire class period while their families and staff cheer them on. They will also be equipped with a personalized web page where they can share their experience at Bethany School and reach out to friends and family to seek donations for the financial aid fund.

We couldn't be more proud of our students for taking initiative and coming up with a fun, new way to make a difference. Join us in cheering them on and showing your support for the Bethany School students!

Sponsorship Packages

Platinum Sponsorship Package (1)

- Top logo placement on the official event webpage
- Mention of support on all 160 students fundraising web pages.
- Sponsor name mentioned in the event opening and closing ceremony
- Two social posts communicating platinum partnership
- Link to sponsor on all event pre-event email communications
- Sponsor booth during the event
- Top placement of logo on student t-shirts

\$5000

Gold Sponsorship Package (1)

- Secondary logo placement on the official event webpage
- Sponsor name mentioned in the event opening and closing ceremony
- Two social posts communicating platinum partnership
- Sponsor booth during the event
- Logo on student t-shirts

\$2500

Silver Sponsorship Package (2)

- Logo placement on the official event webpage
- Sponsor name mentioned in the event opening ceremony
- Sponsor booth during the event
- Logo on student t-shirts

\$1000

Bronze Sponsorship Package (4)

- Logo placement on the official web page
- Sponsor name mentioned in the event opening ceremony
- Logo on t-shirt

\$500

Become A Sponsor

You can reserve your Glow Fun Run Sponsorship by completing the sponsorship form at bethanyschool.org/glowrun-sponsors.

Thank You

Thank you for supporting the students and families of Bethany School. Your sponsorship will empower students and make a positive impact in our community.

Contact Us

Kristen Reyes-Tarsiuk
Director of Advancement
reyestarsiuk@bethanyschool.org
513-771-7462 ext 7292

